

To: Heller, Edmund G., Mitchell, Greg, Battaglione, Oliver R., Reidy, Gerald J., Brown, Greg, Lesniewski, Ronald J., Imbriano, Michael A., Alvich, Ann, Dogali, Ellen T., Dabaghian, Charles N., Valderrama, Henry, Cleerdin, Sean, Cobucci, M J., Harrington, Daniel P.
From: Wolfe, Laney
Posted: 3/6/98 16:04
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Subject: Feb. Final Forsyth Results! March Conte

Dear Ladies and Gentlemen'

Attached are the final results for the February '98 portion of the Feb./March Forsyth contest. The winners are: Henry Valderrama, Sean Cleerdin, and Ron Lesniewski. Each will receive a \$50.00 "On the Spot" award. Congratulations on outstanding results!!!

An extra 24 cases (12M) of Forsyth product was sold during February as a result of the efforts of all who participated.

For the balance of March we will change the contest slightly to keep it interesting: March will be Triple Points month! For each carton prebooked during the month of March you will get credit for three cartons sold. March's triple cartons will be added to the February final results. Remember you take credit for cartons sold in any account that has a brand specific Forsyth display WITH PRICING. The riser card must have a Forsyth pack facsimile attached for the specific Forsyth brand sold in the store.

Additionally there will be \$50.00 "On the Spot" awards for the top two Sales Reps and the top two Terr Reps. That's a total of 4 awards to be made for the month of March!

GOOD SELLING!

Lanny

CC: Kuruc, Nick, Evanchik, A E., McHugh, Michael, Young, Mark

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February/March 1998 Forsyth Contest through 2/28/98

February Final Results!!

Div 1221	Cartons	Div 1226	Cartons
Ellen Dogali	38	Dan Harrington	
Chuch DeBaghian	50	Ed Heller	76
Henry Valderrama	488	Ron Lesniewski	237
Sean Cleerdin	339	Mike Cobucci	147
Mike Imbriano	0	Jerry Reidy	18
Mike Meeker	0	Bernadette Impellizzeri	0
John Reilly	0	John McNish	41
Al Perez	0	Oliver Battaglione	25
Manish Vora	4		
Total	919	Total	544
		Grand Total	1463

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February/March 1998 Forsyth Contest

through 2/23/98

Div 1221	Cartons	Div 1226	Cartons
Ellen Dogali	38	Dan Harrington	
Chuch DeBaghian	0	Ed Heller	0
Henry Valderrama	309	Ron Lesniewski	69
Sean Cleerdin	184	Mike Cobucci	93
Mike Imbriano	0	Jerry Reidy	18
Mike Meeker	0	Bernadette Impellizzeri	0
John Reilly	0	John McNish	0
Al Perez	0	Oliver Battaglione	11
Manish Vora	0		
Total	531	Total	191
		Grand Total	722

February/March 1998 Forsyth Contest

through 2/17/98

Div 1221	Cartons	Div 1226	Cartons
Ellen Dogali	0	Dan Harrington	0
Chuch DeBaghian	0	Ed Heller	0
Henry Valderrama	275	Ron Lesniewski	69
Sean Cleerdin	184	Mike Cobucci	67
Mike Imbriano	0	Jerry Reidy	0
Mike Meeker	0	Bernadette Impellizzeri	0
John Reilly	0	John McNish	0
Al Perez	0	Oliver Battaglione	0
Manish Vora	0		
Total	459	Total	136
		Grand Total	595